



**Poth**  
**U.S. 181 & FM 541**  
**830-484-3314**

**George West**  
**U.S. 281 & US 59**  
**361-449-2218**

**Hondo**  
**2005 U.S. 90 West**  
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Lyssy & Eckel Feeds  
P.O. Box 128  
Poth, TX 78147

**ALL DEER FEEDS**



**ARE NOT**  
**CREATED EQUAL**



**Lyssy & Eckel Feeds**

Since 1945

**Texas' Most Researched Deer Feed**

[www.lefeeds.com](http://www.lefeeds.com)



Since 1989, Lyssy & Eckel has worked continuously to develop deer feeds that maximize a whitetail's genetic potential. Deer feed studies of short duration are not effective in proving long term product performance. For 18 years, Lyssy & Eckel has conducted continuous research on the same scientific breeder and free-ranging deer herd. New ideas are tested for an entire season in order to assess their impact on our feed's performance. Due to the confined nature of a scientific breeder herd, we are able to closely monitor product performance and determine the nutritional requirements of whitetail deer. We have tested various percentages of protein, different sources of protein, protein solubility, multitudes of protein combinations, ever-higher concentrations of trace minerals, specific rumen stimulants and many calcium to phosphorus ratios. As a result, the three highest scoring scientific breeder deer in Texas have all been fed Lyssy & Eckel Feed. Yes, genetics and age are critical, but the key to maximizing genetic potential is a proven feed.

Our work with scientific breeder deer has helped us gain an understanding of the nutritional requirements of the whitetail deer. However, we never stop searching for ways to improve our product performance. Since

2001, our work has focused on increasing blood flow to the antler. When an antler is developing, new antler growth is stimulated by blood flow and the development of new, ever expanding blood vessels. We have determined that the key to maximizing antler growth is to nourish the cells that create new blood vessels. As a result, our deer feeds are now formulated to maximize blood flow and nourish these cells.

Free-ranging deer are different from scientific breeder deer since they have access to various species of forbs and browse. Since 2002, through our "On Target" program, we have collected thousands of forb and browse samples. The "On Target" program has proven that free-



ranging deer are seriously deficient in phosphorus, copper, zinc and manganese. Test results from 27 different species of browse indicate that free-ranging deer, that are not supplemented, consume on average a diet consisting of the following:

Protein . . . . .	16.85%
Phosphorus . . . . .	0.12%
Copper . . . . .	5.89 ppm
Zinc . . . . .	17.15 ppm
Manganese . . . . .	34.58 ppm

Compare the diet of a free-ranging deer to a scientific breeder deer, raised in confinement, that consumes a diet that averages:

Protein . . . . .	17.70%
Phosphorus . . . . .	0.85%
Copper . . . . .	82.7 ppm
Zinc . . . . .	392.0 ppm
Manganese . . . . .	203.0 ppm

Based on our scientific breeder research and "On Target" browse testing, our 20% Deer Pellets and Wheeler 20/12 are formulated to supplement the minerals, trace minerals and vitamins not found in native browse.

At Lyssy & Eckel, we are serious about manufacturing the best performing free-ranging deer feeds. And we promise you that we will never stop looking for ways to improve the performance of our product.

If you have any questions about our feeds please give us a call at 830-484-3314.

As always, we appreciate your business.

